

GARFIELD COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	4,772	4,872	5,044	3.5%	25
Total Non-Ag Employment	2,258	2,344	2,429	3.6%	23
Non-Ag Avg Monthly Wage	\$1,908	\$1,931	2,009	4.0%	28
Per Capita Income	\$24,431	\$25,739	24,302	-5.6%	18
Unemployment Rate*	4.9%	4.8%	5.9%	22.9%	2
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$55.7	\$66.4	\$72.0	8.4%	14
Travel & Tourism Related Employment**	814	658	708	7.6%	14
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$1,557.0	\$6,339.0	\$6,873.0	8.4%	14
Transient Room Tax	\$569.0	\$975.6	\$1,069.7	9.6%	7
Restaurant Tax	\$149.8	\$170.7	\$160.8	-5.8%	16
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$83.5	\$95.2	\$100.5	5.6%	23
REGIONAL VISITATION COUNTS					
Glen Canyon N.R.A.	1,734,548	1,891,765	1,897,021	0.3%	
Zion N.P.	2,514,490	2,657,281	2,657,213	0.0%	
Bryce Canyon N.P.	890,673	955,715	1,043,321	9.2%	
Cedar Breaks N.M.	453,382	515,196	642,177	24.6%	
Grand Staircase-Escalante N.M.	695,866	708,362	711,310	0.4%	
Capitol Reef N.P.	513,702	554,907	604,810	9.0%	
Kodachrome Basin S.P.	49,804	52,523	52,712	0.4%	
Escalante S.P.	40,325	39,554	42,978	8.7%	
Anasazi S.P.	27,614	26,958	24,309	-9.8%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r = revised

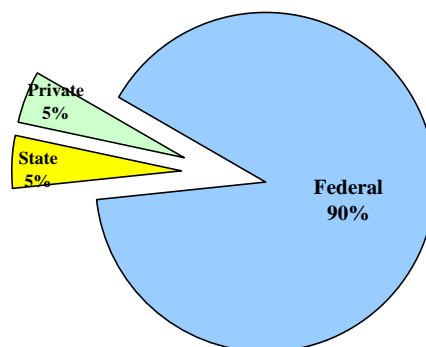
Land Ownership - 2008		No. of Acres	% Total
Total Acres in County		3,312,483	100.0%
Federal Government		2,983,878	90.1%
BLM		1,490,832	45.0%
US Forest Service		1,046,653	31.6%
National Park Service		446,393	13.5%
National Wildlife Service		--	--
Other •		--	--
State Government		159,730	4.8%
Utah State Parks & Recreation		1,309	0.0%
Utah State Wildlife Reserves		1,410	0.0%
State Trust Lands		157,011	4.7%
Other ••		--	--
American Indian		--	--
Private*		170,078	5.1%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2008



Garfield County Tourism Profile

